

Sedex Cookie Policy

Type of cookie	Provider	Name of cookie	What they are
Essential website cookies			
These cookies are strictly necessary to provide you with services available through our websites and to use some of its features, such as access to secure areas.	Google Tag Manager	dc_gtm UA	Google Tag Manager allows us to manage and deploy the tags we use on our website. This cookie works in conjunction with the system and is used to load web script and code into the webpages.
	Sedexglobal.com	_s,	This cookie is used to collect information on a visitor. This information will become an ID string with information on a specific visitor – ID information strings can be used to target groups with similar preferences or can be used by third-party domains or ad-exchanges.
	Sedexglobal.com	_ICL_current _language	Saves the user's preferred language on the website.
Non-Essential Cookies			
<p>Social networking cookies:</p> <p>These cookies are used to enable you to share pages and content that you find interesting on our website through third party social networking and other websites. These cookies may also be used for advertising purposes too.</p>	LinkedIn	Bscookie BizID	This allows us to target the advertising we do on LinkedIn more effectively by matching data we hold with that is held by LinkedIn.
	Facebook	fr	A cookie placed by Facebook that allows us to measure, optimise and build audiences served on Facebook and their networks.
	Sharethis	__stid _unam	Allows sharing of our websites content to social media platforms
Advertising cookies:	DoubleClick	DSID	This system tracks activity on our site and uses a cookie to recognise

<p>These cookies are used to make advertising messages more relevant to you. They perform functions like preventing the same advertisements from continuously reappearing, ensuring that advertisements are properly displayed for advertisers, and in some cases selecting advertisements that are based on your interests.</p>		<p>IDE</p>	<p>repeat visits from a specific browser which helps us to improve our advertising.</p>
<p>Analytics cookies: These cookies collect information to help us understand how our websites are being used or how effective our marketing campaigns are.</p>		<p>_ceg.s</p>	<p>Used by the service Crazy Egg to register where the visitor clicks on the website. The cookie enables the service to recognise the visitor on returning visits.</p>
		<p>_ceg.u</p>	<p>Used by the service Crazy Egg to register where the visitor clicks on the website. The cookie enables the service to recognize the visitor on returning visits</p>
	<p>Google Analytics</p>	<p>_ga _gid __utmb __utmc __utma __utmz __utmv __utmh</p>	<p>These cookies are used by Google Analytics to look at the way people navigate through the site, which pages and links are popular etc to make sure that the site is effective in getting information to the site visitor. Google Analytics will not record any personal information such as your name or login details.</p> <p>Please visit www.google.com/policies/privacy / for details of Google's privacy policy.</p>
	<p>Google Ad-Words</p>	<p>ads/ga-audiences</p>	<p>Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor 's online behaviour across websites</p>